

FRANCE'S M6 GROUP TOP BROADCASTERS CHANNEL LAUNCH ON SHAHID VIP INCLUDING TIJI & GULLI BIL ARABI

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USPA NEWS - M6 Group, one of France's top TV broadcasters, is bringing M6 International, TiJi and Gulli Bil Arabi to Shahid VIP viewers. Shahid VIP "" the premium, subscription-based service of Shahid, the world's leading Arabic streaming platform "" announces the launch, on its platform, of the French channels M6 International (distributed by THEMA) and TiJi, as well as Arabic-speaking channel Gulli Bil Arabi, through a new partnership with M6 Group. Shahid VIP users will be offered top French content covering lifestyle, kids, culture, cooking, fashion, reality, and news, in addition to kids' content in French and Arabic. This latest partnership reinforces Shahid VIP's mission to bring the best content from around the world to its audience through big productions, content acquisitions, and strategic partnerships. For more than 30 years, M6 Group TV channels have been sharing with their viewers their key values of proximity, conviviality, and openness, with strong brands and original contents.

HIGHLIGHTS-----

Viewers can look forward to a vast selection of contents, including the following:

"" M6 INTERNATIONAL (French-speaking)-----

M6 International brings together all the best programs from the M6 Group TV channels, with contents from the renowned M6, W9, 6ter, Paris Première and Téva. The channel features a diversified program selection gathering culture, entertainment, cooking, reality TV, news and lifestyle.

- “Capital” (finance and economy)
- “Les Reines du Shopping” (fashion docu-reality)
- “Chasseurs d'Appart” (real-estate reality)
- “Pekin Express” (adventure reality)
- “66 Minutes” (current affairs)
- “E=M6” (science)

"" TIJI (French-speaking)

With TiJi, little ones explore the world through sweet and funny programmes, guided by much-loved characters. The channel is 100% dedicated to early learning content, aimed at stimulating the imagination. Animations include:

- “Oum le Dauphin Blanc”
- “Loup”
- “Maya l'Abeille”

"" GULLI BIL ARABI (Arabic-speaking)

Gulli Bil Arabi aims to entertain Arabic-speaking children, with titles all about fun, discovery and adventure.

- “The Adventures of Nasreddin”
- “Suhail”
- “Jamillah & Aladdin”

Part of MBC GROUP, Shahid is home to highly rated original productions from the Arab world, a wide range of exclusive movies and premieres, as well as the top watched live Arab TV channels. Source: MBC Group, M6 Group

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